



March 25, 2016

SafeSourcing Executive Honored as 2015 "*Food Logistics* Champions Award Recipient"

SafeSourcing, Inc. executive Heather Powell is honored among leading supply chains by global B2B trade publication.

Scottsdale, AZ – An executive from SafeSourcing Inc., a leading eProcurement company offering a complete Procure to Pay suite of applications, has been recognized as "*Food Logistics* Champions Award Recipient." Heather Powell, Director of the Customer Focus Team and Project Manager, was honored as a recipient by *Food Logistics* magazine. Heather was named to the annual list published in the March 2016 issue, as well as at www.foodlogistics.com

The award was conceived as a way to recognize influential individuals in the food/beverage industry whose achievements, leadership, hard work, and vision have shaped and continue to attain milestones in safety, efficiency, productivity and innovation throughout the global food supply chain.

"From early pioneers and entrepreneurs to non-conformist thinkers and executive standouts, this award aims to honor these leaders and their contributions to our industry," notes Lara L. Sowinski, editor-in-chief at *Food Logistics*. "Moreover, leadership, innovation and influence reveal itself in numerous ways and not only at the executive level. This new award is our way of celebrating the talented trailblazers and inspirational mentors whose work deserves acknowledgement and appreciation."

SafeSourcing, Inc. provides cost effective tools under the SafeSourceIt™ product family that allow companies to dramatically reduce cost of goods, capital spending, and expenses in a timely manner while also reinforcing environmental and product safety programs. Focus is placed on a company's entire spend for all products and services. SafeSourcing's early stage client engagement is specifically focused on cost reduction through the use of a detailed six step process using the SafeSourceIt™ e-RFX application suite. Visit www.safesourcing.com to learn more.

About *Food Logistics*

Food Logistics is published by AC Business Media Inc., a business-to-business media company that provides targeted content and comprehensive, integrated advertising and promotion opportunities for some of the world's most recognized B2B brands. Its diverse portfolio serves the construction, logistics, supply chain and other industries with print, digital and custom products, events and social media.

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