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### SafeSourcing e-Newsletter

Have comments, questions, or suggestions about the SafeSourcing e-Newsletter? Let us know what you think by emailing us at the following address. We look forward to hearing from you!

[events@safesourcing.com](mailto:events@safesourcing.com)

#### Trivia!

What is a Blister Pack?

[www.safesourcing.com](http://www.safesourcing.com)

## Industry News

### Transportation—*The trickle down issues of a robust economy*

#### School Bus Driver Shortage

The trucking industry anticipates a shortage of 100,000 drivers by 2022 as the economy recovers. School districts are feeling the pinch. Some parents have opted to drive their children to school instead of relying on the buses. The problem comes down to pay. School districts have not been afforded with the resources to increase wages as rapidly as the private sector. “The result is that wages for bus drivers do not reflect the highly skilled nature of the job and enormous responsibility of transporting students” reported Scott Thompson.

School buses arrived late on the first, second, and third day in Seattle. Most of the two dozen delayed school buses were running an hour or more behind schedule, according to the Seattle Public Schools website. The school district has a \$27-million contract with First Student for the school bus service. The delays were caused by the shortage of drivers. During the 2017-2018 school year, the union representing the drivers called a strike twice, resulting in 12,000 students without a ride for a combined total of eight days. A spokesperson for the union said the driver shortage is probably due to the low unemployment rate and also drivers only work 6 hours each day. ■

[Lorraine Longhi, AZCentral, 9/22/2018](#)

[Dahlia Bazzaz, Seattle Times, 9/7/2018](#)

#### INSIDE THIS ISSUE

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#### COMING NEXT ISSUE

<b>Nov.</b>	Answer to our Trivia!
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#### Recent Savings

##### Office Supplies

Savings were over 30% of total spend. ■

##### Disposable Cups

Savings were over 12% of total spend. ■

\*Please [contact SafeSourcing](#) to schedule your RISK FREE event today.

## Truckers Take on Digital Traffic

The fast growing US economy has truckers scrambling to keep up with the consumer demand. Fleets are using online freight brokerages to connect shippers with available trucks, even when it means turning shipments over to other truckers or independent drivers. "The growing investment is aimed at building on brokerage operations that many truckers have used to supplement their core transportation businesses." Truckers are also looking into ways to keep up with upstart companies that are using this new technology in order to compete in the lucrative freight market. JB Hunt Transport Services Inc., one of the largest carriers in North America, online marketplace generated about \$137 million in the second quarter, up from \$96 million the previous quarter, accounting for 40% of its overall brokerage revenue.

Third-party brokers that don't own vehicles make money off the spread between what they charge shippers to move freight and the price they pay truckers to haul it. Truckers still earn the bulk of their income moving freight on their own trucks, but the middleman business is growing. "XPO Logistics Inc., which has both trucking and brokerage operations, launched a digital freight marketplace this year that uses a mix of brokers and automation, and says 6,000 carriers signed on in the first three months." ■

*Jennifer Smith, WSJ, 9/6/2018*

## Lyft Inc. Enters Bike-Sharing Market

The Lyft Inc. has agreed to purchase Motivate International, an urban bike-rental company. This bike rental enterprise is easily recognized by its docking stations and sponsor logos such as Ford Motor Co. and Citigroup Inc. This deal gives Lyft access to thousands of bicycles for short-term rentals and potentially a bigger advantage over Uber Technologies Inc., which recently purchased a smaller bicycle company called Jump. "Lyft is spending about \$250 million in cash for the New York City company, according to people familiar with the matter, which compares with \$200 million for Uber's deal."

Bike sharing and scooter rentals are attractive to ride-hailing people as they offer cheaper, and often quicker, travel for people trying to navigate dense cities. "Lyft will gain about 30,000 bikes in eight U.S. cities from San Francisco to New York. Customers can rent them for 30 minutes typically for \$3 or \$10 to \$12 for a day pass, depending on the city, and must return them to docking stations." Motivate has negotiated exclusive deals in New York and San Francisco. Other companies wanting to enter the market will have to reach their own deals. Motivate's revenue last year was \$100 million, with roughly half of that coming from sponsors. ■

*Greg Bensinger, WSJ, 7/3/2018*

### QUESTIONS AND ANSWERS

**Q:** How can I subscribe or unsubscribe to these newsletters?

**A:** You can subscribe or unsubscribe to these free newsletters by simply going to our [website](#), and clicking the option "e-Newsletter" or by contacting us directly at [events@safesourcing.com](mailto:events@safesourcing.com)

**Q:** I have run events in the past, is there any chance I could be saving more?

**A:** Yes. No matter when your past event ran, the team at SafeSourcing can find ways for your company to save.

**Q:** I want to know more about what SafeSourcing does. Who can I talk to about this?

**A:** You can contact a customer services representative by calling us at 1-888-261-9070 or by going to our [website](#) and trying our "Risk Free Trial" offer.

### Trivia! From September 2018 Issue What does A World In Motion mean?

A World In Motion, or AWIM, is a teacher-administered, industry volunteer-assisted program that brings science, technology, engineering, and math (STEM) education to life in the classroom for students in Kindergarten through Grade 12. AWIM is benchmarked to the national standards, and incorporates the laws of physics, motion, flight and electronics into age-appropriate hands on activities that reinforce classroom STEM curriculum.

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