

May 2017, Issue 25



SafeSourcing e-Newsletter

Have comments, questions, or suggestions about the new

SafeSourcing e-Newsletter? Let us know what you think by emailing us at the following address.

We look forward to hearing from you! events@safesourcing.com

Trivia!

What does CALS mean?

www.safesourcing.com

Industry News

Fair Trade has local and global impact

What is Fair Trade?

Simply stated, fair trade is explained as quality products that improve lives and protect the planet. Rigorous environmental, social, and economic standards work to promote safe, healthy working conditions, protect the environment, enable transparency, and empower communities to build strong, thriving businesses. When choosing products with a Fair Trade label, your purchases can improve the day-to-day lives of a community.

Fair Trade USA is an organization that seeks “to empower family farmers and workers around the world, while enriching the lives of those struggling in poverty. Rather than creating dependency on aid, we use a market-based approach that empowers farmers to get a fair price for their harvest, helps workers create safe working conditions, provides a decent living wage, and guarantees the right to organize. Through direct, equitable trade, farming and working families are able to eat better, keep their kids in school, improve health and housing, and invest in the future.” ■

[Fair Trade USA](http://www.fairtradeusa.com)

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COMING NEXT ISSUE

June	Answer to our Trivia!
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Recent Savings

Ceramic Tiles

Savings were over 58% of total spend. ■

Food Warmers

Savings were over 47% of total spend. ■

*Please [contact SafeSourcing](#) to schedule your RISK FREE event today.

Seafood Joins in the Fair Trade Revolution

Fair Trade certification status has been around for years. It denotes environmental sustainability and fair working conditions for farmers. It is now on the rise with seafood products in the U.S. as consumers want to know the story behind the fish and shellfish they are eating.

Beginning in 2014, certification of seafood products, including tuna and shrimp, “and the volume of imports of such products grew more than 350 percent last year to more than 1.2 million pounds (500,000 kilograms), said Fair Trade USA, a California-based nonprofit group.” This month, the first company to offer fair-trade scallops, harvested from US waters, will be available. Food seems to taste better when you know the story behind how it is grown and harvested. Currently, Fair Trade USA certifies shrimp from Mexico, Indonesian yellowfin tuna, and skipjack and yellowfin tuna from Maldives.

“To achieve certification, companies need to submit to an audit and interviews to make sure the food is produced with fair working conditions and environmental stewardship along the supply chain. Packaged products can then bear a ‘Fair Trade Certified’ seal.” The standards to achieve the certification for seafood products include management of fish stocks and fishing habitats (including wages and working conditions of the fishermen and others in the supply chain). ■

[Fair Trade USA 4/17/2017](#)

Child Labor in Coffee Supply Chain

The Weather Channel and Telemundo released a new investigation called “The Source: The Human Cost Hidden Within a Cup of Coffee.” It outlines the cold reality that child labor still exists, but is often necessary for families to survive. Although the farms reported are not Fair Trade Certified, there needs to be a collective responsibility to find a meaningful solution to this problem.

Coffee growers are actually earning less than their grandparents did decades ago. Rural communities are extremely poor, and the cost of production continues to rise. Labor accounts for 50-70% of production cost. With low market pricing, and the scarcity of companies willing to pay more, there is pressure on the farmers to reduce prices even more. Often times, coffee farmers migrate to other areas in order to make a living, bringing their children with them to help with the work.

“When Fair Trade USA began working with coffee farmers in 1998, we did so with the complex realities in mind. In fact, we did so because of them. Unfortunately, no one certification or auditing program can guarantee that there is never labor abuse on a farm. And they weren’t created to. Although Fair Trade is not a panacea, it is one of the best-positioned approaches to help undermine the root causes of child labor in farming communities in the long-term.” ■

[Fair Trade USA 1/27/2017](#)

QUESTIONS AND ANSWERS

Q: How can I subscribe or unsubscribe to these newsletters?

A: You can subscribe or unsubscribe to these free newsletters by simply going to our [website](#), and clicking the option “e-Newsletter” or by contacting us directly at events@safesourcing.com

Q: I have run events in the past, is there any chance I could be saving more?

A: Yes. No matter when your past event ran, the team at SafeSourcing can find ways for your company to save.

Q: I want to know more about what SafeSourcing does. Who can I talk to about this?

A: You can contact a customer services representative by calling us at 1-888-261-9070 or by going to our [website](#) and trying our “Risk Free Trial” offer.

Trivia! From April 2017 Issue

What does Value Analysis mean?

Value Analysis is an organized effort directed at analyzing the function of systems, products, specifications, standards, practices, and procedures for the purpose of satisfying the required function at the lowest cost of effective ownership, consistent with the requirements for performance, reliability, quality, and maintainability.

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