



For Immediate Release

SafeSourcing Executives Honored as 2014 "Pros to Know" by Supply & Demand Chain Executive Magazine

Chief Executive Officer Ronald D. Southard and two company executives of the eProcurement company honored among leading supply chain executives by global B2B trade publication.

Scottsdale, AZ – Three executives from SafeSourcing Inc., a leading eProcurement company offering a complete Procure to Pay suite of applications, have been recognized as "[Pros to Know](#)" by Supply & Demand Chain Executive magazine. Ronald D. Southard, Chief Executive Officer, Mark A. Davis, Senior Vice President and Chief Operating Officer, and Heather Powell, Manager of the Center of Excellence Team were named to the annual list published in the March issue.

Honoring the supply chain's best and brightest, *Supply & Demand Chain Executive's* "Pros to Know" awards recognize individuals from service providers, software firms, and consultancies who helped their supply chain clients and the supply chain community prepare to meet industry challenges.

"We are very proud of our team's award winners for 2014 and endeavor every day to provide the type of products and services that our customers deserve which results in these types of awards," said Ronald D. Southard, Chief Executive Officer of SafeSourcing.

"The number of issues that can present themselves in one's business truly run the gamut--from a dysfunctional product component found within a manufacturer's tier three level of the supply chain to clarifying a business's procurement strategy for reduced costs," said Barry Hochfelder, Editor of Supply & Demand Chain Executive. "It's not always initially clear as to how broad the scale of the supply chain and its challenges really is. If there are those present in the industry who are working to overcome such issues and grow the global supply chain at the same time, they should get the recognition they deserve for their achievements."

Mark Davis, Senior Vice President and Chief Operating Officer of SafeSourcing states, "What we saw in 2013 was a sweeping movement in categories that have been traditionally blocked to custom sourcing companies like ours. Logistics, IT, and Service-related departments all showed

an increase in activity to have assistance running their sourcing projects. In fact, we will release two modules this year geared specifically toward logistics and supporting their daily shipment needs. Service is at the core of what we do but being able to customize our set of tools to meet our customer's needs is also of critical importance."

SafeSourcing, Inc. provides cost effective tools under the SafeSourceIt™ product family that allow companies to dramatically reduce cost of goods, capital spending, and expenses in a timely manner while also reinforcing environmental and product safety programs. Focus is placed on a company's entire spend for all products and services. SafeSourcing's early stage client engagement is specifically focused on cost reduction through the use of a detailed six step process using the SafeSourceIt™ e-RFX application suite. Visit www.safesourcing.com to learn more.

About Supply & Demand Chain Executive

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. Supply & Demand Chain Executive is a publication of Cygnus Business Media. Visit us on the Web at www.SDCExec.com and on smart phones and tablets at www.SDCExec.com/mobile .

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