



For Immediate Release

## **SafeSourcing Executives Honored as 2013 "Pros to Know" by Supply & Demand Chain Executive Magazine**

*Chief Executive Officer Ronald D. Southard and three company executives of the eProcurement company honored among leading supply chain executives by global B2B trade publication.*

Scottsdale, AZ – Four executives from SafeSourcing Inc., a leading eProcurement company offering a complete Procure to Pay suite of applications, have been recognized as "[Pros to Know](#)" by Supply & Demand Chain Executive magazine. Ronald D. Southard, Chief Executive Officer, Mark A. Davis, Senior Vice President and Chief Operating Officer, Deborah H. Wilcox, Vice President, Marketing and Professional Services and Ryan J. Melowic, Assistant Vice President Procurement Center of Expertise were named to the annual list published in the March issue.

Honoring the supply chains best and brightest, *Supply & Demand Chain Executive's* "Pros to Know" awards recognize individuals from service providers, software firms and consultancies who helped their supply chain clients and the supply chain community prepare to meet industry challenges.

"We are very proud of our team's award winners for 2013 and endeavor every day to provide the type of service our customers deserve that results in such awards," said Ronald D. Southard, Chief Executive Officer of SafeSourcing.

"The number of issues that can present themselves in one's business truly run the gamut--from a dysfunctional product component found within a manufacturer's tier three level of the supply chain to clarifying a business's procurement strategy for reduced costs," said Barry Hochfelder, Editor of Supply & Demand Chain Executive. "It's not always initially clear as to how broad the scale of the supply chain and its challenges really is. If there are those present in the industry who are working to overcome such issues and grow the global supply chain at the same time, they should get the recognition they deserve for their achievements."

Mark Davis, Senior Vice President and Chief Operating Officer of SafeSourcing states, "SafeSourcing continues to build upon our industry-leading eProcurement tools and exceptional

customer service to provide meaningful results for our clients.” The heart of the SafeSourceIt™ family of SaaS focused products is their popular eProcurement reverse auction technology that helps reduce cost and extends the reach of their customers’ procurement group.

#### About SafeSourcing

SafeSourcing Inc. provides cost effective tools under the SafeSourceIt™ product family that allow companies to dramatically reduce cost of goods, capital spending and expenses in a timely manner while also reinforcing environmental and product safety programs. Focus is placed on a company’s entire spend for all products and services. SafeSourcing’s early stage client engagement is specifically focused on cost reduction through the use of a detailed six step process using the SafeSourceIt™ e-RFX application suite. Visit [www.safesourcing.com](http://www.safesourcing.com) to learn more.

#### About Supply & Demand Chain Executive

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. Supply & Demand Chain Executive is a publication of Cygnus Business Media. Visit us on the Web at [www.SDCExec.com](http://www.SDCExec.com) and on smart phones and tablets at [www.SDCExec.com/mobile](http://www.SDCExec.com/mobile) .

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